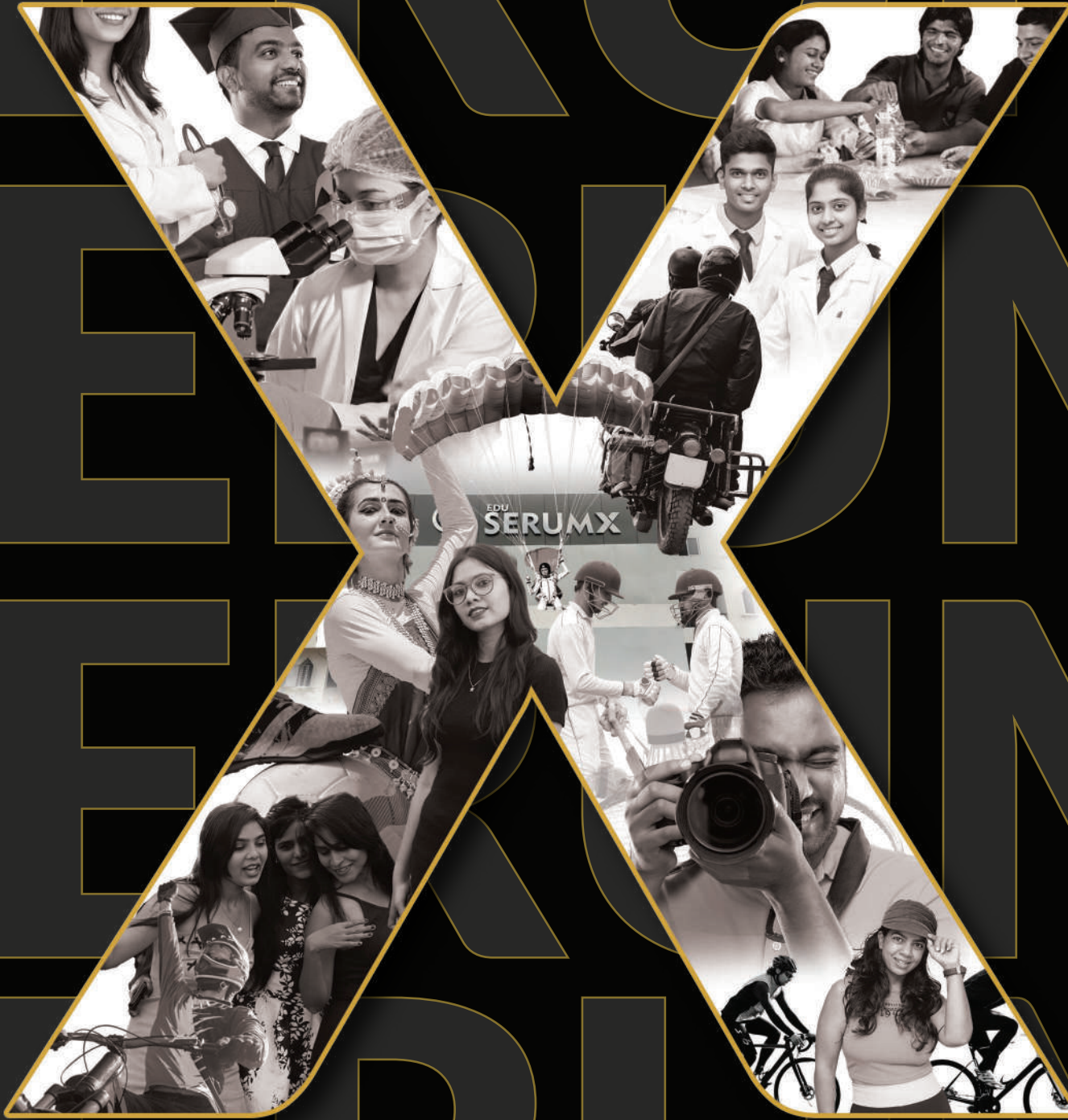


EDU

SERUMX



ABOUT US

The worthiness and strength of our institution is due to its strong pillars which comprises of esteemed experts, who have made pioneering contributions in the field of education and benefit our institution with their expertise. It is said that, the youth of today are the leaders of tomorrow. Our young and dynamic faculties are well equipped with a plethora of knowledge and skills to be imparted.

Nothing is possible if the inner curiosity of a student is not aroused. Focus on research-based education is the cult of EduSerumX. Research and first-hand experience lead to the path of discovery thereby catalyzing the whole process of education which contributes to the holistic development of our Students.

The process involves three P's: Provide, Provoke and Pursue to upskill the student's knowledge and skills beyond theory.

We not only strive to equip our students to be knowledgeable and skillful but we ensure that they are passionate about their profession which will help into developing them as good humans and are future-ready to adapt themselves to the ever-changing landscape of the world.





Mission

At EduSerumX our mission is to combine the knowledge and experience of Veteran Industry Gurus with the fresh energy of our educators and mentors to encourage learning, research and discovery. We are devoted to providing industry-relevant knowledge, mentored by the best-in-class professionals, and powered by a young spirit of innovation. Our mission is to nurture professionals who are not only proficient in knowledge and necessary skills but also have an entrepreneurial mindset to shine in their chosen streams...



Vision

To become the best institute in Indore, where we combine old with new versatile ideas. Our vision is to enable our students with technical prowess and expertise to help them survive in this competitive world. We want to change the face of India's workforce by providing our students with unparalleled training, that directly translates to real-world applications. At EduSerumX, we want to shift the mindset of our students from Job Seekers to Job Creators...



Philosophy

The crux of education at EduSerumx is not only to transfer knowledge but to transform the knowledge acquired, fostering critical thinking and problem-solving skills. The research and development department focuses on the acquisition of real-life skills ensuring lifelong learning and benefiting society and humanity at large. The focus is to instil curiosity and encourage students to tread on a path of self-discovery and be passionate about their profession...



Dr. Lalit Singh Jadon

Director- EduSerumX Group

At EduSerumX our methodology is learning by doing or experiential learning. The students are not just confined to bookish knowledge, they gain practical skills and invaluable insights through immersive experiences in real-world scenarios.

At EduSerumX College, students get a chance to apply theoretical knowledge in dynamic environments, collaborate with industry experts, and solve complex challenges. Be it internships, field trips or any research projects and simulations, our experiential learning opportunities help our students to discover their passions, unlock their potential, and thrive in today's fast and competitive world.





Dr. Menika Singh Jadon

CMD- EduSerumX Group

At EduSerumX, we blend seasoned industry experts with vibrant educators, providing a dynamic learning environment.

Our priority is to provide industry-aligned knowledge that is mentored by our highly qualified mentors, that fuels questioning and thus leads to innovation.

We're devoted to the task of cultivating professionals who are armed with the knowledge and entrepreneurial mindset to thrive in their domains.

OUR **ADVISORY BOARD**





Prof. Dr. Ramachandra
HOD Nursing Dept
NIMHANS, Bangalore



Dr. Elizabeth Simon
Dean & Prof.
Alliance University, New York



Prof. Dr. Assuma Beevi T M
Dean & Prof.
MIMS College, Kerala



Mr Dilip Chandarana,
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Aegon Group, UAE



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Advocate
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Head Marketing and Communication



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Head: Operations



Mr. Rahul Gangele
Head: Admissions



Miss. Arkita Singh
Asst. Professor



Ms. Aturika Bhatnagar
Head: Communication



EDUSERUMX COLLEGE OF COMMERCE AND MANAGEMENT

Affiliated to DAVV





Dr. Yogeshwari Phatak

Chief Mentor: EduSerumX Group of Colleges

At EduSerumX College, our Chief Mentor Dr. Yogeshwari Phatak leads us with her experience and vision in management education. She has a strong background in Curriculum Development, Assessment and accreditation, and Educational Leadership. Dr. Phatak is devoted to the task that our students receive a well-rounded learning experience. Armed with an MBA degree from Nagpur University and having served as a Director for more than a decade, under Dr. Phatak's leadership, we at EduSerumX want to nurture an environment that is conducive to innovation and prepare the students to become leaders in their respective fields. Join us at EduSerumX College under Dr. Phatak's expertise.

OUR COURSES

BA
BBA
B.COM
PGDCA



BA, BBA, B.COM

Eligibility Criteria

10+2 in any stream from a recognized board

PGDCA

Eligibility Criteria

Students who have completed their undergraduate degree programme and secured at least 50% marks

ARE YOU FIT TO BE A LEADER?

BA ★

Degree Programme Affiliated to DAVV, Indore

About us

This programme offers students a complete understanding of major subjects such as political science, history, and sociology. This 3-year course explores how digital and social media are shaping the social and business dynamics.

- **Classroom training for UPSC and MPPSC Exam preparation**
- **Best curriculum designed & delivered by Ex-Government Officers**
- **Focused study for better results**



**FOCUS ON
YOUR GOAL**

Programme Offers

Our programme focuses on preparing our students for the MPPSC syllabus and BA Syllabus as provided by DAVV. Through intense training, the aspiring candidates for state services and government exams like UPSE/MPPSC receive coaching from top mentors and retired government employees. Our curriculum, led by renowned educators from Delhi and Indore, includes physical training, newspaper reading, and interview preparation. Students engage in documentaries, site visits, and interactive activities to deepen their understanding of India's political, geographical, social, and cultural history. Our smart classrooms offer state-of-the-art facilities for learning in this Digital-Era.



BBA

Degree Programme Affiliated to DAVV, Indore

The BBA Programme spans 3 years and is customized to cultivate leaders in finance, marketing, human resources and more. It is designed by the IIM alumni and focuses on developing Decision-making, Risk-taking and Problem-solving skills. The lectures are curated by IIM alumni, students are exposed to real-life cases and industry experts also share their expertise. Students not only benefit from internships but also earn certificates from recognised international Universities.

A man in a dark suit is shown in profile, pointing with a pen at a futuristic digital interface. The interface features a globe, several person icons, a bar chart, and a line graph, all set against a dark blue background with glowing lines and particles.

Programme Offers

- **Curriculum designed by IIM Alumni, incorporating research from top international and national institutions.**
- **Lectures designed by industry experts and real-life case studies to ensure practical learning.**
- **Internship opportunities globally at the end of each year.**
- **Specialization certifications in areas like Business Analytics, Financial Modeling, Digital Marketing, and Banking.**
- **Toppers will be eligible for FULLY PAID IIM certifications.**
- **Support provided for admissions in international colleges, including assistance with documentation and helping the students get settled abroad.**

B.COM

Degree Programme Affiliated to DAVV, Indore

About us

The B.Com (Plain) degree course offered at EduSerumX Indore imparts the students with managerial skills while making them proficient in areas like Business Economics, Financial Accounting, Cost Accountancy, Income Tax, Auditing, Business Finance, Business Law, Marketing, and Business Communication. This 3-year programme focuses on developing the necessary skills like accountancy, computer applications, and the fundamentals of commerce to prepare students for the finance market. The curriculum is also developed in collaboration with industry-leading accountants, integrating case studies, presentations, and interactive group discussions.

- **Finance Maestro: The real book keeping of the companies trained by expert accountants**
- **Chance to work with CA and CS with 10+ years of experience**
- **On job internships**



The background image shows two men in dark suits and ties. They are in a server room, with rows of server racks visible in the background, illuminated by a blue light. The man on the left is leaning over the man on the right, who is looking at a laptop screen. The overall atmosphere is professional and technical.

PGDCA

Post Graduate Diploma in Computer Application, Affiliated To DAVV, Indore

About us

Graduates aspiring to master computer applications across various sectors like Banking, Insurance and Accounting can do the Post Graduate Diploma in Computer Application (PGDCA). This course offers various career opportunities like web designing, computer language programming, software development, ethical hacking and more.

ELIGIBILITY

It requires a completion of 10 + 2 + 3 or 4 education level in any discipline from a recognised board with a minimum aggregate of 45% marks.

“ATTRIBUTE MY SUCCESS TO THIS,
NEVER GAVE OR TOOK ANY EXCUSE”

Florence Nightingale

Mother of modern nursing

(1820-1910)





EDUSERUMX COLLEGE OF NURSING

Affiliated to MPMSU and Jabalpur University

At EduSerumX College of Nursing, we would like to honour our Founder and Director, Dr. Usha Mullick Ukande, whose lifelong dedication to nursing shapes our vision. We believe in developing compassionate, committed, and academically proficient nursing professionals. Drawing from Dr Ukande's rich clinical expertise, our nurses are trained to provide empathetic care to each patient with dignity and respect, thereby making a huge impact on their recovery.

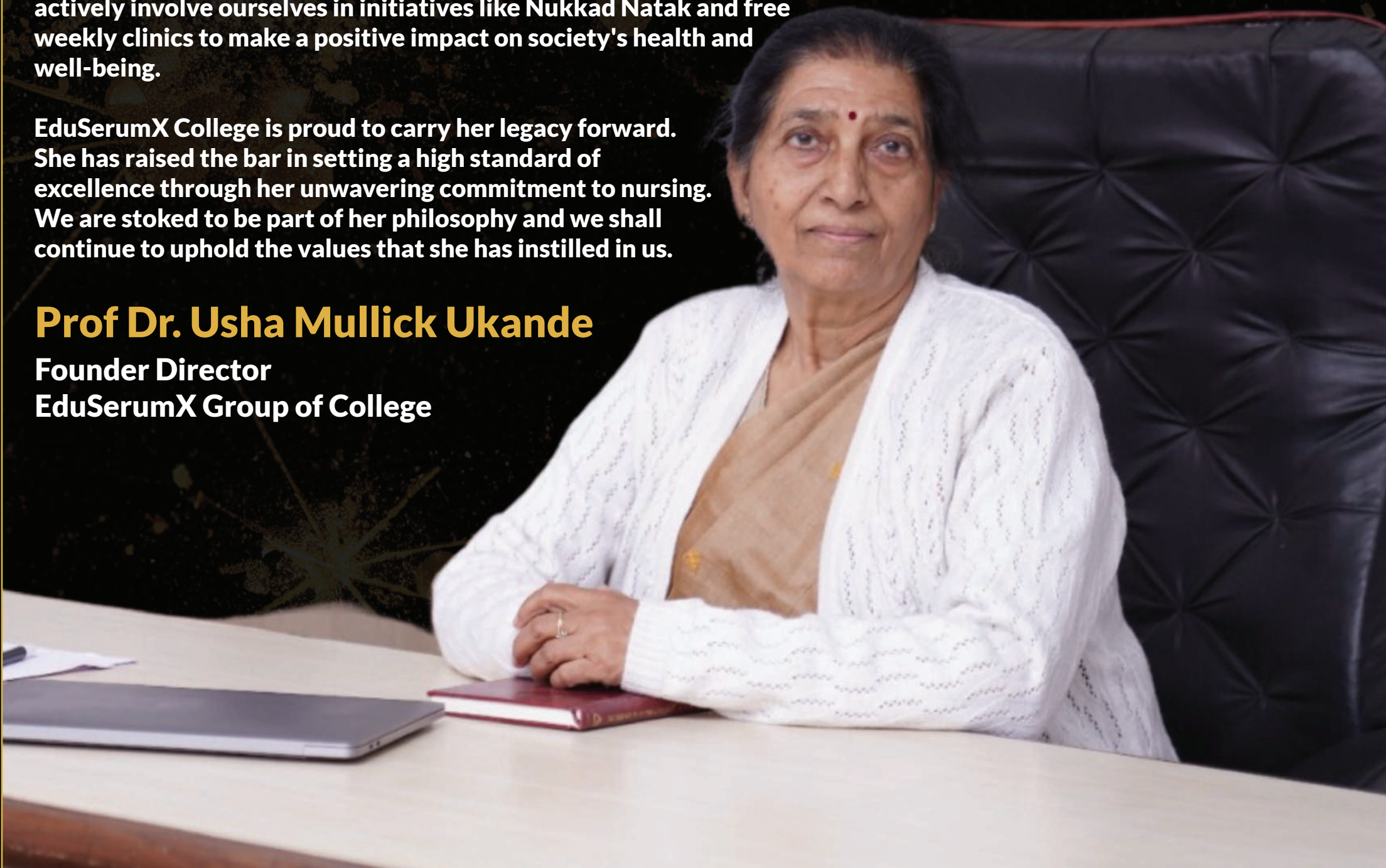
Guided by Dr Ukande's pursuit of knowledge, we emphasize continuous learning and growth. Our rigorous academic programme and research initiatives, along with hands-on clinical experience, equip our students for success in the nursing field. Inspired by our Director's pioneering spirit, we encourage research, leadership, and innovation in nursing practice through symposiums and new training programme.

Following Dr Ukande's example of giving it back to the community, we actively involve ourselves in initiatives like Nukkad Natak and free weekly clinics to make a positive impact on society's health and well-being.

EduSerumX College is proud to carry her legacy forward. She has raised the bar in setting a high standard of excellence through her unwavering commitment to nursing. We are stoked to be part of her philosophy and we shall continue to uphold the values that she has instilled in us.

Prof Dr. Usha Mullick Ukande

**Founder Director
EduSerumX Group of College**



It gives me immense pleasure to address you as the Principal, Edu SerumX Nursing College, Indore,(M.P.) to welcome you all aspiring young minds and caring hearts to join this noble profession of nursing and in perusing knowledge and skills to serve the world at large.

We aim to produce excellent professional nurses with exemplary stamina, courage, compassion and devotion to duty, who will make a name for themselves in the years to come.

The nursing programme focuses on equipping and channelizing the knowledge, attitude, skills and potentials of the students effectively and efficiently to provide quality health care. The students are prepared intensively to maintain professional standards and facilitate them for quality nursing practice by a team of qualified, experienced and committed teaching faculty.

We focus on the holistic personality development of the students by not only concentrating on academics but also involving them in co-curricular and extracurricular activities. We are committed to inculcating strong moral and ethical values in our students which are essential for a nurse. The college also promotes and conducts faculty development programmes by encouraging their participation in various National and International conferences, Seminars and Workshops, and observing National and International health days themes of importance.

Dr. Sudershana P.Lal
PRINCIPAL
EduSerumX Nursing College





B.Sc NURSING

4 Year Degree Programme

About us

Nursing profession remains a very dynamic and expanding field, providing numerous opportunities for personal and professional development across various medical disciplines. With its emphasis on empathy and compassion, nursing continues to be a very fulfilling career choice. Gaining a bachelor's degree in Nursing opens doors to the ever-evolving healthcare industry, providing promising career opportunities and competitive income potential.

After graduation, a wide array of career paths awaits the students, including positions in Nursing Homes, Hospitals, Clinics, and Health Departments.

PROGRAMME HIGHLIGHTS:

- **Internships and Training Modules:** We are offering comprehensive training modules and internship opportunities in collaboration with many renowned organizations in Indore.
- **Promotion of Research and Development:** We are actively engaged in many research projects focused on the welfare of the society.



EDUSERUMX NURSING COLLEGE

Trailblazing Researches for Tomorrow's Healthcare Needs

At EduSerumX Nursing College, we are devoted to the task of shaping the future of healthcare through our innovative research initiatives in nursing education. Our commitment to perfection and practical application ensures that our students and faculty are at the forefront of medical advancements, leading the way in improved patient care and healthcare solutions. Discover how we are making a world of difference in nursing through our trailblazing research.

Our Nursing Seed Grant Research programme, which funds pioneering projects led by our talented nursing professionals demonstrates our commitment towards innovation. These projects encompasses a number of areas, like making healthcare more accessible by focusing on specialized clinics and the implementation of telehealth services.

At EduSerumX Nursing College, our dedication to research is what keeps us leaders in nursing education and practice. Our faculty and students deal with critical healthcare issues to improve patient care, focusing on nursing practices, patient education, and vulnerable populations. We aim to develop strategies and interventions that will help improve health outcomes and inform policymakers.

At EduSerumX Nursing College, we are committed to academic excellence and that is evident in our published research and national conference presentations. Our impactful researches spans critical areas such as diabetes mellitus, abdominal massage therapy, missing nursing care, and geriatric studies. We take pride in ourselves for pushing the traditional boundaries of nursing education to improve healthcare practices and patient outcomes

HEALTHCON'2024

14 – 15TH March 2024

Theme:

Challenges of Ageing – Changing Perspective of Care

**Jointly organised by Edu Serumx Nursing College,
Sri Vaishnav Vidhyapeeth Vishwavidhyalay, Indore
(M.P.) Care continuum Pvt. Ltd, Kolkata**



HEALTH CON'23

14TH AND 15TH MARCH 2023

Theme:
Lifestyle Disorders - Changing Perspectives

EduSerumX Nursing College, Indore & Sri Vaishnav
Vidhyapeeth Vishwavidyalaya Indore



Nursing Honor Society of India (NHSI) Conference and Award Ceremony

Date: 9th September 2023

Theme:
Missing Nursing Care

In collaboration with Edu SerumX Nursing College and St.
Francis College of Nursing, Indore (M.P)



SYMPOSIUM – May 2022

Date: 9th September 2023

Theme:
Action Research

Organising Chairperson: Dr. Usha Ukande





TRAINING

At EduSerumX, we elevate nursing training by providing our students with unparalleled opportunities in top corporate hospitals with cutting-edge infrastructure. Our curriculum goes beyond basic tasks like sponging, exposing students to real-life scenarios for genuine growth and learning. Additionally, our faculty is deployed in these hospitals to ensure students receive hands-on training, maximizing their practical learning experience.

At EduSerumX Nursing College, we ensure our students receive extensive hands-on training through our affiliations with renowned healthcare institutions, by rotating through departments like IPD & OPD units, advanced ICU and OT, casualty department, pathology labs, cath lab, diagnostic areas, and labour room and NICU. Through direct interaction and practical training our students receive the exposure that allows them to develop clinical skills and empathetic patient care.



Additional Training Opportunities

Beyond hospital training, our students participate in various workshops and short courses to broaden their knowledge and skills:

- 1. BMW Training Module at Kokilaben Dheerubhai Ambani Hospital**
- 2. BLS Training Module at St. Francis College of Nursing**
- 3. First Aid Training Module at St. Francis College of Nursing**
- 4. Short Certificate Course on Yoga from SBPASS (Affiliated to AYUSH MANTRALAY & GOI)**
- 5. Seminars on Mindful Meditation, Water Therapy, and Healing through Acupressure Therapy**
- 6. Public Health Awareness Campaigns on Communicable and Non-Communicable Diseases**
- 7. National and State Level Conferences and Workshops, including NRSICON, HEALTHCON 2023, NHSICON, HEALTHCON 2024, Workshop on Suicide Prevention, and Conference in Chirayu Nursing College.**
- 8. Webinars on topics such as blood disorders and organ donation**



Workshops & Seminars at EduserumX



Mind-Body Wellness

Dr. S Ranjan's Insightful Seminar at EduSerumX College On Lifestyle Medicine

World Organ donation day – 2023 Importance of Organ donation

Theme: Step up to volunteer

Organised by Edu SerumX Nursing College and "Dadhichi Deh Dan Samiti"

Chief guest & Speaker : Mr. Nandkishor Vyas, Chairperson Dadhichi Deh Dan Samiti



EduSerumX Nursing College Hosts Awareness Program

at Govt. Primary School, Manwata Nagar, Indore!



Seminar on Acupressure therapy

Org. Chairperson; Dr. Usha Ukande, Director, Edu SerumX Nursing College, Indore (M.P.)
Chief Guest: Prof. Dr. Sudhir Khetawat, renowned Doctor of holistic medicine in India,



EduSerumX and Indore Narcotics the Charge Against Addiction

Joined by Prof. Dr. Usha Ukande and Mrs. Hemlata Agrawal in the Awareness Rally at our campus.

World Environment Day – 2023

Seminar on Menstrual hygiene and using menstrual cup to reduce pollution

Theme: Solutions to plastic pollution.

Chief guest: Dr. Pranita Sharma, Founder, Vitality Physiotherapy and Rehabilitation Centre,
Distributed menstrual cup to combat the plastic pollution by Dr. Usha Ukande



Empowering Sustainability

Dr. Janak Palta McGilligan leads the Symposium on Solar Cooking Technologies, in collaboration with Edu SerumX Nursing College and the Jimmy & Janak McGilligan Foundation for Sustainable Development, Indore, April 20, 2024.

World Alzheimer's Day

Theme: "Never too early, never too late."

Chief Guest: Dr. Lalit Singh Jadon, MD Serum Group of Colleges, Indore

Speaker: Dr. Prateek Kothari, Vice Principal, Edu SerumX Nursing Collge, Indore

Nutritional



Wing Lead

Nashamukti

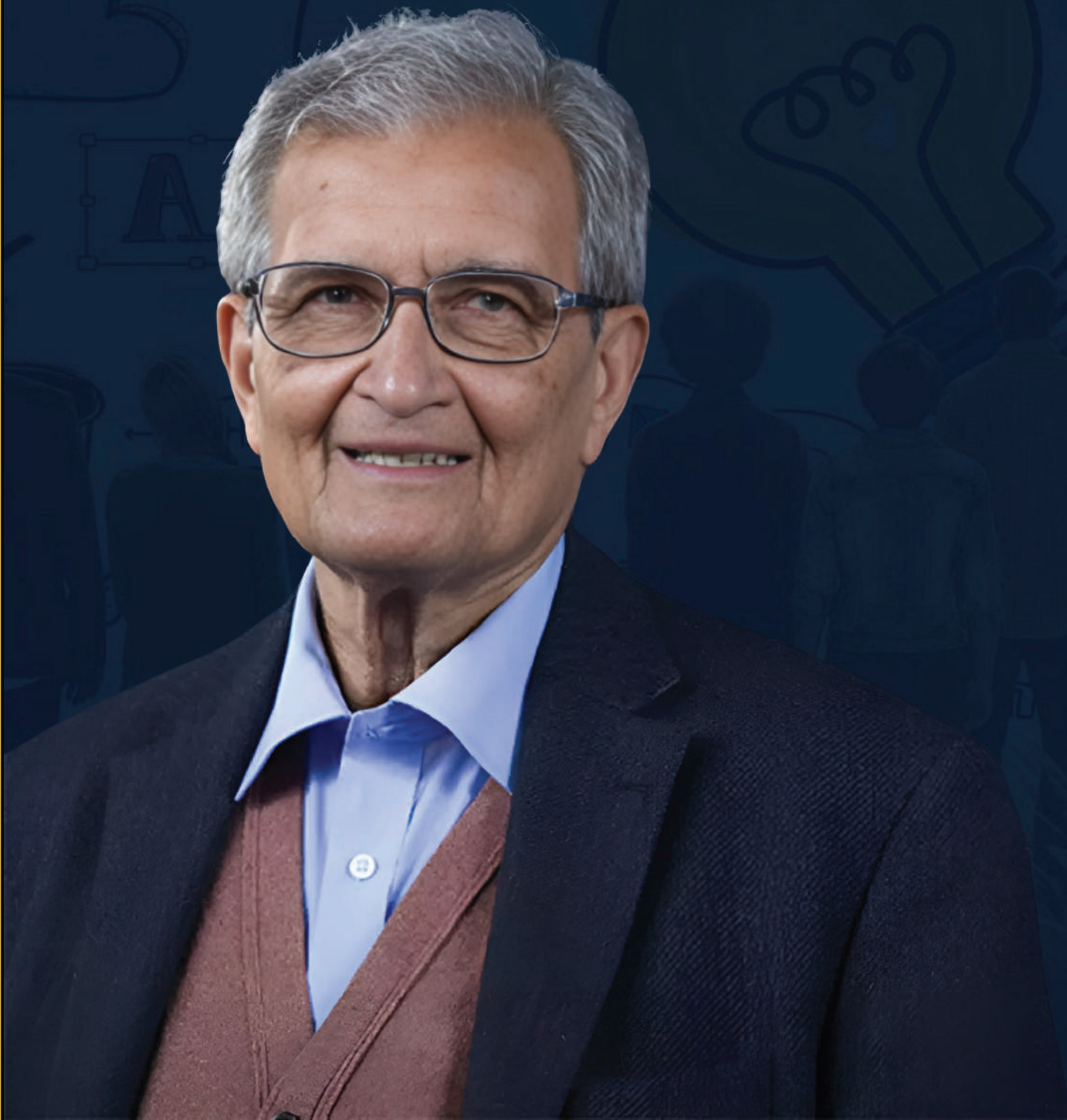
Safety First

Fire Extinguisher Seminar at EduSerumX

**IMPARTING EDUCATION NOT ONLY
ENLIGHTENS THE RECEIVER, BUT ALSO
BROADENS THE GIVER - THE TEACH-
ERS, THE PARENTS, THE FRIENDS.**

Amartya Sen

Indian economist and philosopher





EDUSERUMX COLLEGE OF PARAMEDICAL

Affiliated to MPMSU and Jabalpur University

COURSES OFFERED

BMLT

The Bachelor in Medical Laboratory Technology is a 3-year degree

Students engage in a comprehensive curriculum that encompasses both theoretical and practical courses in medical laboratory technology. The curriculum includes training in operating laboratory equipment, mastering diagnostic techniques, understanding disease diagnosis, and implementing disease prevention measures. Additionally, the programme emphasizes research in emerging technologies and the discovery of new medical treatments.



DMLT

2-year diploma in Medical Laboratory Technology

This programme covers both the theory and practical aspects where students are trained to operate laboratory equipment, conduct diagnostic tests, interpret results, and uphold laboratory safety standards. The curriculum includes subjects such as pathology, biochemistry, microbiology, and hematology.



OT Technician

A one-year certification programme

This programme is designed to impart knowledge and skills for the role of an operation theatre technician. The coursework includes managing patients in and out of the operation theatre, maintaining surgical instruments, sterilization procedures, and arranging the operation theatre, including the setup of tables and instruments.



Panchkarma Technician

The Panchkarma diploma is a 2-year programme in the field of Ayurveda.

This programme covers both the theory and practical aspects where students are trained to operate laboratory equipment, conduct diagnostic tests, interpret results, and uphold laboratory safety standards. The curriculum includes subjects such as pathology, biochemistry, microbiology, and hematology.



D.Yoga

The diploma courses are an advanced version of short-term certificate programme available to candidates.

These 2-year programme provides in-depth training in the ancient and traditional practices of India, equipping individuals with complete knowledge and skills to excel in these fields.



Course Type: Full Time

THOUGHT NEXUS

At EduSerumX, we like to go beyond traditional boundaries of education. We encourage research, holistic wellness, and global connectivity, preparing our students to excel in all spheres of life.

RESEARCH

At Eduserum X, we believe that true education goes beyond simply following prescribed courses. We understand that real learning happens when students delve into the depths of their subjects, exploring the intricacies and applications that lie beyond the surface. That's why we build a culture of research, encouraging our students to think critically, explore boldly, and innovate fearlessly. Through our support for research initiatives and opportunities to participate in conferences both domestically and internationally, we provide the platform for our students to broaden their horizons and make meaningful contributions to their fields

FITNESS

At EduSerumx, we passionately believe that both health and fitness are the cornerstones of a joyful and successful life. A fit and healthy individual is primed to excel in every aspect of their life. Our definition of health encompasses not just physical vitality but mental tranquility too. EduSerumx proudly stands as a trailblazing institution, dedicated to nurturing every facet of our student's well being. We offer an array of activities such as sports, yoga, Zumba, and guided meditation. Regardless of their field—be it nursing, commerce, or paramedical—every student engages in regular blood screenings and vital health check-ups. Should any irregularities arise, we ensure they receive meticulous follow-up care and support.

SOCIAL CONNECTIVITY

In today's digital age, all interactions occur online, leaving one feel disconnected from the real world. At EduSerumX, we understand the importance of genuine human connections and the need to reclaim our innate social nature. Our workshops, led by esteemed mentors and speakers, are designed to help students navigate the complexities of modern society. We provide the right guidance on how to blend seamlessly into various social settings, fostering real-world relationships and building necessary social skills.

COFFEE CLUB

At EduSerumX, we transform the world into your classroom. Our Coffee Club connects our students with students globally, allowing you to compare curriculum, exchange insights, and discover newer opportunities. Discussing innovative nursing techniques with peers sitting in London or the latest managerial strategies with students from California. At EduSerumX we expand the horizons of students and unlock newer possibilities for them with our Coffee Club - your passport to global learning.

At EduSerumX we offer vibrant hobby hubs, designed to nurture various talents and passions of our students.

Brain Storming Hub

Students get a chance to sharpen their public speaking and extempore skills in a supportive environment.



World Diplomacy Hub

Students can broaden their global perspective by engaging in thought-provoking discussions on international affairs.

Bibliophile Hub

Students can connect with avid readers by immersing themselves in the world of literature and poetry.



Beethoven Hub

Here students get a chance to discover their musical talent and explore the joyful world of instrument playing.

Ernest Hemingway Hub

Students can hone their writing prowess and develop their creativity as poets or writers.



Pablo Picasso Hub

Here the artistic flair of students can flourish as they delve into the world of painting and visual arts.

Science Hub

Where students dive into a world of research and innovation, igniting their curiosity and fueling their passion for discovery.

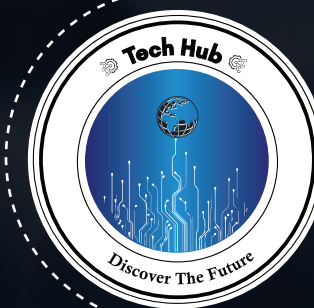


Alfred Hitchcock Hub

Students can indulge in the world of cinema and filmmaking, and bring their stories come alive.

Garry Kasparov Hub

Students can strategize and compete in the timeless game of chess, honing their analytical skills.



Tech Hub

This hub lets the students stay ahead in this digital age by letting them explore the latest technological trends and developments.

WE ARE CHAMPIONS ON AND OFF THE FIELD!!





Glimpse of Our Campus Life





Campus 1

**260 Hill Top Sarva Sampanna, Manavta Nagar Rd,
Indore, Madhya Pradesh-452016**

Campus 2

**Gram Sanawadiya, Near Shri Shri Ravi Shankar School,
Indore, Madhya Pradesh-452016**

www.serumxcollege.com  **9977383839**