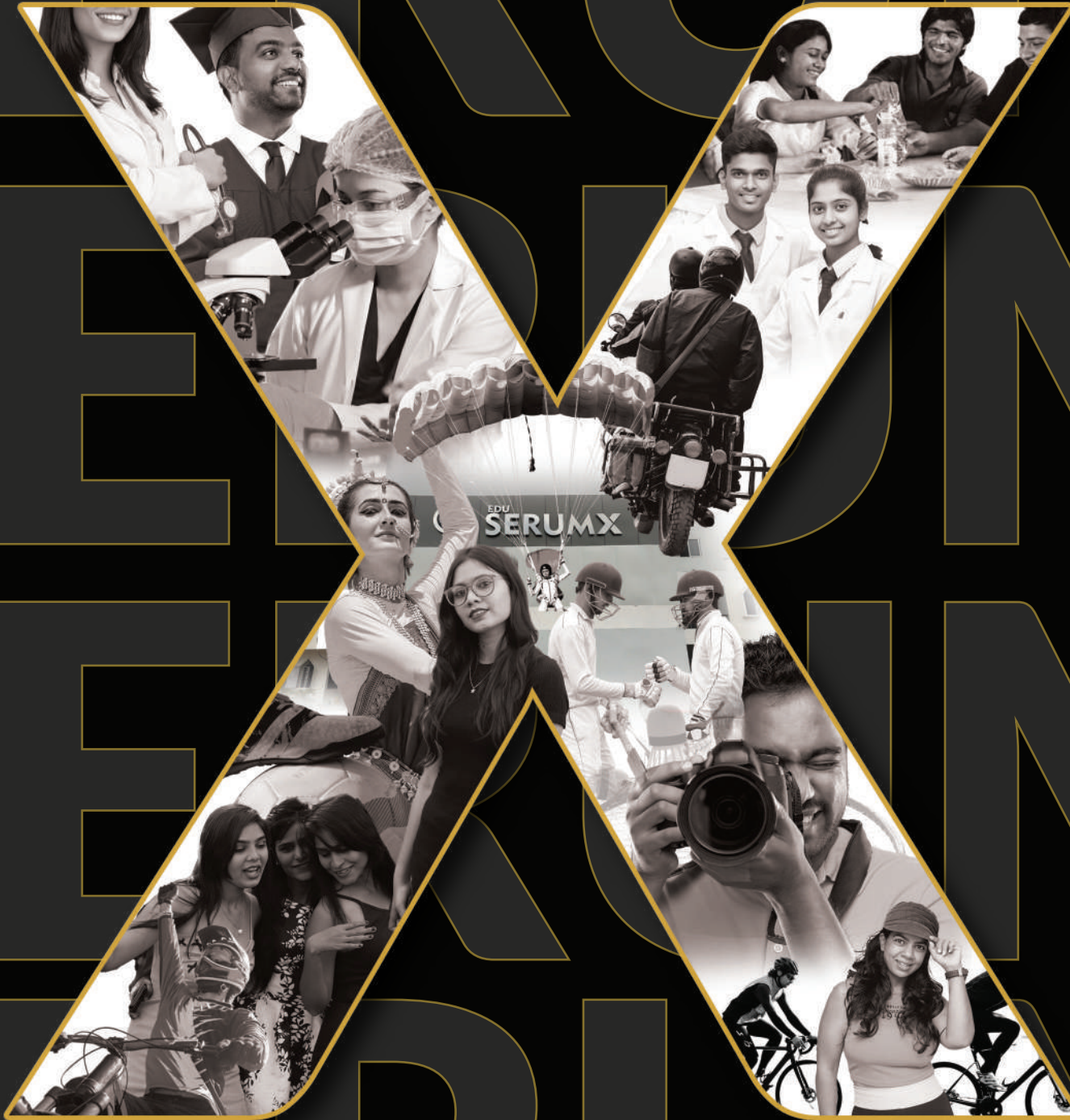


EDU

SERUM



ABOUT US

The worthiness and strength of our institution is due to its strong pillars which comprises of esteemed experts, who have made pioneering contributions in the field of education and benefit our institution with their expertise. It is said that, the youth of today are the leaders of tomorrow. Our young and dynamic faculties are well equipped with a plethora of knowledge and skills to be imparted.

Nothing is possible if the inner curiosity of a student is not aroused. Focus on research-based education is the cult of EduSerumX. Research and first-hand experience lead to the path of discovery thereby catalyzing the whole process of education which contributes to the holistic development of our Students.

The process involves three P's: Provide, Provoke and Pursue to upskill the student's knowledge and skills beyond theory.

We not only strive to equip our students to be knowledgeable and skillful but we ensure that they are passionate about their profession which will help into developing them as good humans and are future-ready to adapt themselves to the ever-changing landscape of the world.





Mission

At EduSerumX our mission is to combine the knowledge and experience of Veteran Industry Gurus with the fresh energy of our educators and mentors to encourage learning, research and discovery. We are devoted to providing industry-relevant knowledge, mentored by the best-in-class professionals, and powered by a young spirit of innovation. Our mission is to nurture professionals who are not only proficient in knowledge and necessary skills but also have an entrepreneurial mindset to shine in their chosen streams...



Vision

To become the best institute in Indore, where we combine old with new versatile ideas. Our vision is to enable our students with technical prowess and expertise to help them survive in this competitive world. We want to change the face of India's workforce by providing our students with unparalleled training, that directly translates to real-world applications. At EduSerumX, we want to shift the mindset of our students from Job Seekers to Job Creators...



Philosophy

The crux of education at EduSerumx is not only to transfer knowledge but to transform the knowledge acquired, fostering critical thinking and problem-solving skills. The research and development department focuses on the acquisition of real-life skills ensuring lifelong learning and benefiting society and humanity at large. The focus is to instil curiosity and encourage students to tread on a path of self-discovery and be passionate about their profession...



At EduSerumX, we blend seasoned industry experts with vibrant educators, providing a dynamic learning environment. our priority is to provide industry-aligned knowledge that is mentored by our highly qualified mentors, that fuels questioning and thus leads to innovation. We're devoted to the task of cultivating professionals who are armed with the knowledge and entrepreneurial mindset to thrive in their domains.

Dr. Menika Singh Jadon

CMD- EduSerumX Group





Dr. Lalit Singh Jadon
Director- EduSerumX Group

At EduSerumX our methodology is learning by doing or experiential learning. The students are not just confined to bookish knowledge, they gain practical skills and invaluable insights through immersive experiences in real-world scenarios.

At EduSerumX College, students get a chance to apply theoretical knowledge in dynamic environments, collaborate with industry experts, and solve complex challenges. Be it internships, field trips or any research projects and simulations, our experiential learning opportunities help our students to discover their passions, unlock their potential, and thrive in today's fast and competitive world.

OUR **ADVISORY BOARD**





Prof. Dr. Ramachandra
HOD Nursing Dept
NIMHANS, Bangalore



Dr. Elizabeth Simon
Dean & Prof.
Alliance University, New York



Prof. Dr. Assuma Beevi T M
Dean & Prof.
MIMS College, Kerala



Ms. Sughandha Kasliwal
IIM-Indore, IIMC-Delhi



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Surgeon: Orthopedics
Bombay Hospital, Indore



Dr. Ashutosh Barvy
Scientist- Bioanalytics
PPD, Wilmington (NC)



Mr. Karan Masand
CMD
Aegon Group, UAE



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Member of Bar Council-Delhi



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Ms. Khushbhoo Mishra
COO



Mr. Rahul Gangele
Head: Admissions



Ms. Aturika Bhatnagar
Head: Communication



Ms. Deepali Bhisee
Head: Operations



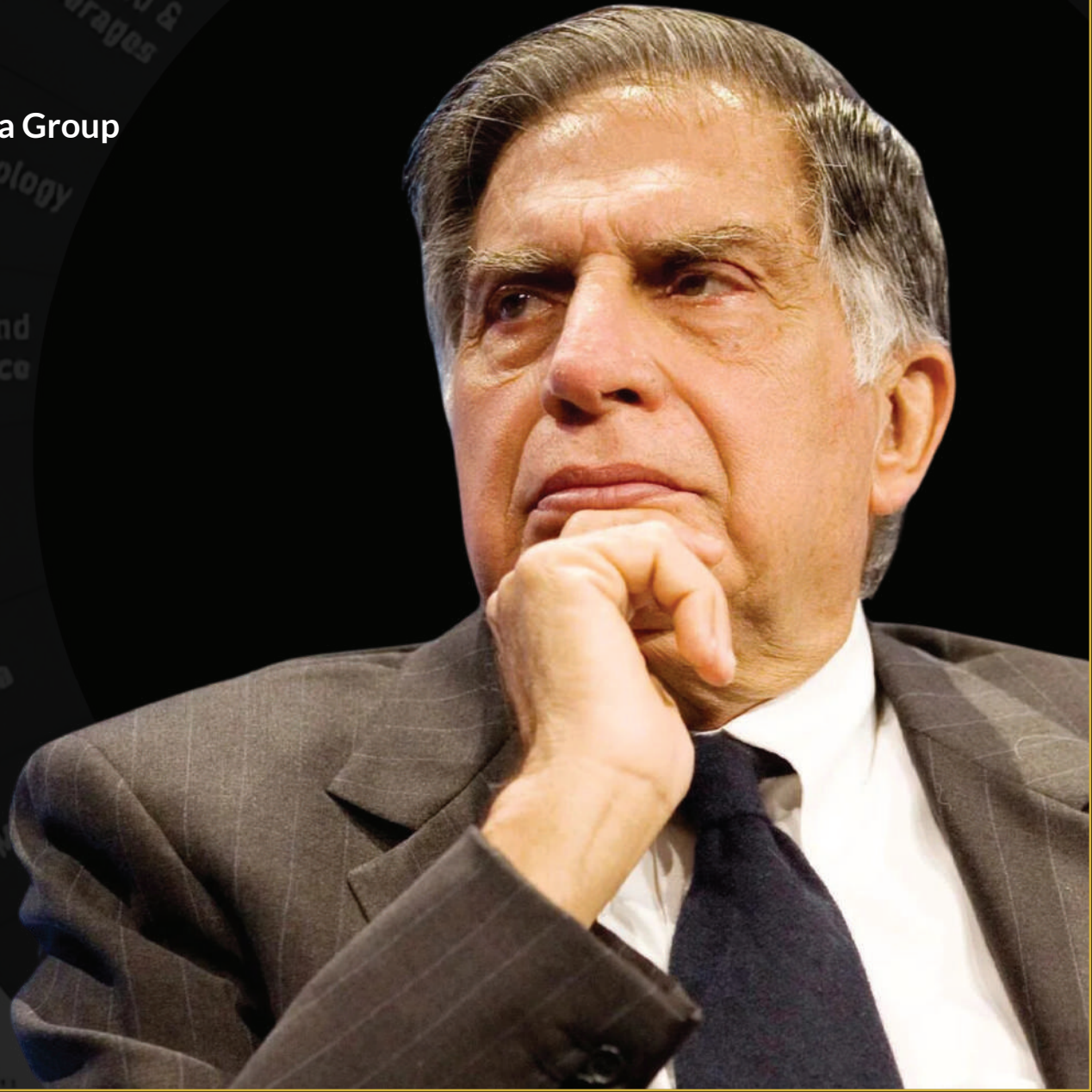
Ms. Arkita Singh
Asst. Professor



EVERY CHALLENGE IS AN OPPORTUNITY TO LEARN AND GROW

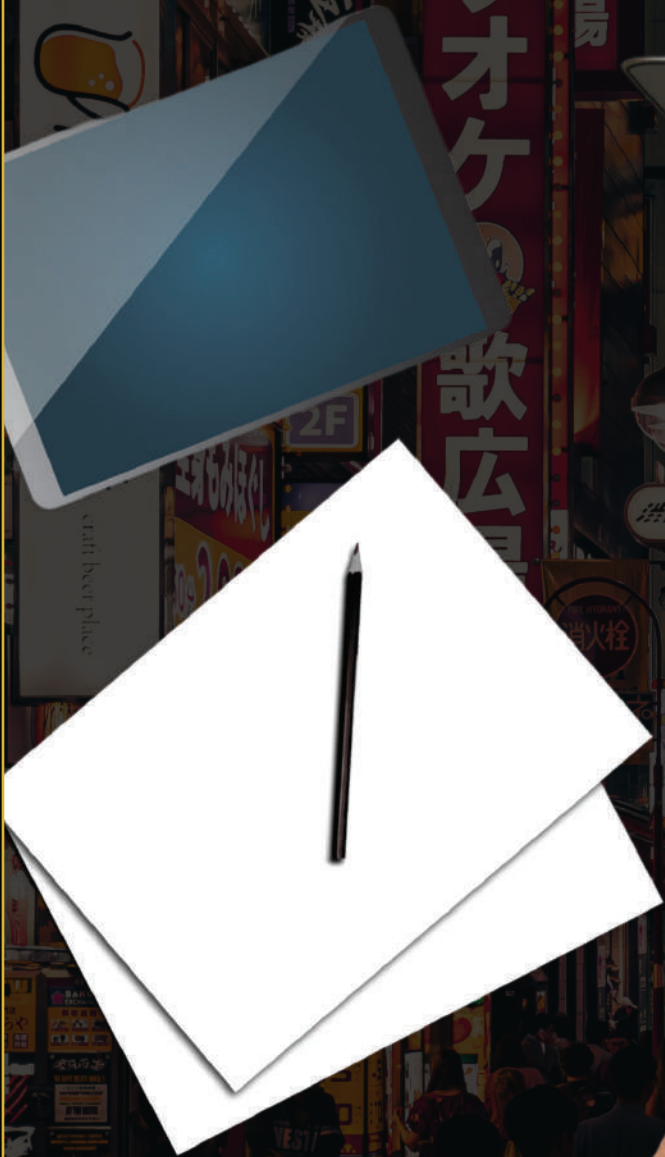
Shri Ratan N. Tata

Former Chairman Emeritus, Tata Sons and Tata Group



EDUSERUMX COLLEGE OF COMMERCE AND MANAGEMENT

Affiliated to DAVV





Dr. Yogeshwari Pathak

Chief Mentor: EduSerumX Group of Colleges

At EduSerumX College, our Chief Mentor Dr. Yogeshwari Pathak leads us with her experience and vision in management education. She has a strong background in Curriculum Development, Assessment and accreditation, and Educational Leadership. Dr. Pathak is devoted to the task that our students receive a well-rounded learning experience. Armed with an MBA degree from Nagpur University and having served as a Director for more than a decade, under Dr. Pathak's leadership, we at EduSerumX want to nurture an environment that is conducive to innovation and prepare the students to become leaders in their respective fields. Join us at EduSerumX College under Dr. Pathak's expertise.

OUR COURSES

BA
BBA
B.COM
PGDCA



BA, BBA, B.COM

Eligibility Criteria

10+2 in any stream from a recognized board

PGDCA

Eligibility Criteria

Students who have completed their undergraduate degree programme and secured at least 50% marks

ARE YOU FIT TO BE A LEADER?

BA ★

Degree Programme Affiliated to DAVV, Indore

About us

This programme offers students a complete understanding of major subjects such as political science, history, and sociology. This 3-year course explores how digital and social media are shaping the social and business dynamics.

- **Classroom training for UPSC and MPPSC Exam preparation**
- **Best curriculum designed & delivered by Ex-Government Officers**
- **Focused study for better results**



**FOCUS ON
YOUR GOAL**

Programme Offers

Our programme focuses on preparing our students for the MPPSC syllabus and BA Syllabus as provided by DAVV. Through intense training, the aspiring candidates for state services and government exams like UPSE/MPPSC receive coaching from top mentors and retired government employees. Our curriculum, led by renowned educators from Delhi and Indore, includes physical training, newspaper reading, and interview preparation. Students engage in documentaries, site visits, and interactive activities to deepen their understanding of India's political, geographical, social, and cultural history. Our smart classrooms offer state-of-the-art facilities for learning in this Digital-Era.



BBA

Degree Programme Affiliated to DAVV, Indore

About us

The BBA Programme spans 3 years and is customized to cultivate leaders in finance, marketing, human resources and more. It is designed by the IIM alumni and focuses on developing Decision-making, Risk-taking and Problem-solving skills. The lectures are curated by IIM alumni, students are exposed to real-life cases and industry experts also share their expertise. Students not only benefit from internships but also earn certificates from recognised international Universities.



Programme Offers

- **Curriculum designed by IIM Alumni, incorporating research from top international and national institutions.**
- **Lectures designed by industry experts and real-life case studies to ensure practical learning.**
- **Internship opportunities globally at the end of each year.**
- **Specialization certifications in areas like Business Analytics, Financial Modeling, Digital Marketing, and Banking.**
- **Toppers will be eligible for FULLY PAID IIM certifications.**
- **Support provided for admissions in international colleges, including assistance with documentation and helping the students get settled abroad.**

B.COM

Degree Programme Affiliated to DAVV, Indore

About us

The B.Com (Plain) degree course offered at EduSerumX Indore imparts the students with managerial skills while making them proficient in areas like Business Economics, Financial Accounting, Cost Accountancy, Income Tax, Auditing, Business Finance, Business Law, Marketing, and Business Communication. This 3-year programme focuses on developing the necessary skills like accountancy, computer applications, and the fundamentals of commerce to prepare students for the finance market. The curriculum is also developed in collaboration with industry-leading accountants, integrating case studies, presentations, and interactive group discussions.

- **Finance Maestro: The real book keeping of the companies trained by expert accountants**
- **Chance to work with CA and CS with 10+ years of experience**
- **On job internships**



The background image shows two men in dark suits and ties, looking intently at a computer screen. They are in a server room, with rows of server racks visible in the background, illuminated by a cool blue light. The man on the left is leaning slightly forward, pointing at the screen, while the man on the right looks on attentively.

PGDCA

Post Graduate Diploma in Computer Application, Affiliated To DAVV, Indore

About us

Graduates aspiring to master computer applications across various sectors like Banking, Insurance and Accounting can do the Post Graduate Diploma in Computer Application (PGDCA). This course offers various career opportunities like web designing, computer language programming, software development, ethical hacking and more.

ELIGIBILITY

It requires a completion of 10 + 2 + 3 or 4 education level in any discipline from a recognised board with a minimum aggregate of 45% marks.



Glimpse Of Our Campus Life





Campus 1

**260 Hill Top Sarva Sampanna, Manavta Nagar Rd,
Indore, Madhya Pradesh-452016**

Campus 2

**Gram Sanawadiya, Near Shri Shri Ravi Shankar School,
Indore, Madhya Pradesh-452016**

www.serumxcollege.com  **9977383839**